

SUKHEE HAESOO

For your refreshing day without a hangover



Introduction

To start off a day full of vitality with SUKHEE HAESOO

To provide a comfortable morning the next day of drink , Newly released brand specializing in sobering drink.

Sobering drink with carefully selected raw materials such as Sprout barley, Hovenia Dulcis, etc. that help break down the alcohol.

You can enjoy drinking party everywhere with SUKHEE HAESOO



Introduction

Healthier and delicious sobering drink

No more sobering drinks with a bitter taste and medicine flavor!

With the healthiness and sweetness of SUKHEE HAESOO, the beginning and the end of drinking party are always enjoyable.



Introduction

Anytime, Anywhere

Easy portability

A small size that fits comfortably in
one hand for convenient storage!



Products

SUKHEE HAESOO has 5 flavors

- 1) ABC (Apple, Beet, Carrot)
- 2) Pomegranate&Raspberry
- 3) Mojito
- 4) Red Grapefruit
- 5) Vin Chaud



Product



SUKHEE HAESOO ABC

SUKHEE HAESOO ABC (apples, beets, carrots) is our company's flagship product, which ranks first among our sales items.

It softens the throat of Soju and has sweetness and fresh apple scent.

It goes well with any food, but the combination is great especially when you eat it with pizza and pasta.

Contains a large amount of
polysaccharide (Active compounds)
Fruit of the Oriental Raisn Tree
(Hovenia Dulcis)



Rich in vitamins
and dietary
Apple



Rich in essential amino acids,
vitamins, and minerals
Sprout barley



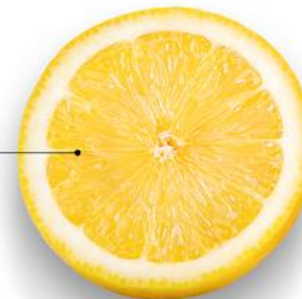
High in dietary fiber,
iron, and vitamins
Beet



Contains natural beta-
carotene and
vitamin C and B
Carrot



Contains vitamin C,
dietary fiber
Lemon



Contains flavonoid and
polyphenols in large amounts
Acer Tegmentosum

Product



SUKHEE HAESOO Pomegranate & Raspberry

SUKHEE HAESOO pomegranate & raspberry create an intense red color when mixed with Soju, that enhances the drinking party atmosphere.

The combination of sweetness and freshness allows you to enjoy it in a wine-like setting. It is especially delightful with Western cuisine, also it pairs well with cakes and all the desserts.

Contains a large amount of
polysaccharide (Active compounds)
Fruit of the Oriental Raisn Tree
(Hovenia Dulcis)



Rich in fiber, improves digestion
and is good for intestinal health
Pomegranate



Rich in essential amino acids,
vitamins, and minerals
Sprout barley



Contains vitamin C,
dietary fiber and minerals
Cranberry



Excellent antioxidant function,
good for fatigue recovery
Raspberry



Product



SUKHEE HAESOO Mojito

SUKHEE HAESOO Mojito has a mint base with a fresh lime and lemon fruity scent, making it great for oily meat and eating by neatly changing the bitter taste of soju.

Eat it in high balls and ades with ice in the summer, and you can enjoy it even more.

Contains a large amount of polysaccharide (Active compounds)
Fruit of the Oriental Raisn Tree
(Hovenia Dulcis)



Contains potassium that releases sodium and inhibits renin activation to prevent vascular disease
Lime



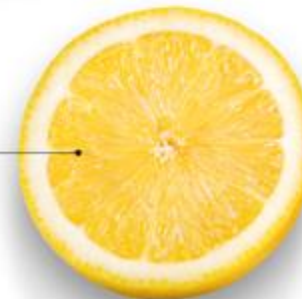
Rich in essential amino acids, vitamins, and minerals
Sprout barley



Refreshing the mouth with menthol ingredients
Mint



Contains vitamin C, dietary fiber
Lemon



Product



SUKHEE HAESOO Red Grapefruit

SUKHEE HAESOO Red Grapefruit features a refreshing fruit scent with the sweet taste of red grapefruit, the zesty freshness of lemon, and the aromatic scent of Earl Grey.

You can enjoy it even more deliciously by removing the bitter alcohol scent.

Contains a large amount of
polysaccharide (Active compounds)
Fruit of the Oriental Raisn Tree
(Hovenia Dulcis)



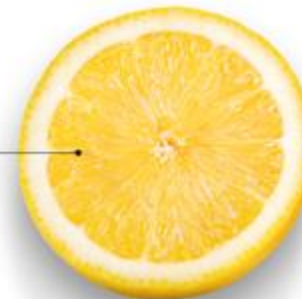
Contains naryngeal components
that lower insulin resistance
Red Grapefruit



Rich in essential amino acids,
vitamins, and minerals
Sprout barley



Contains vitamin C,
dietary fiber
Lemon



Neutralize alcohol
and bitterness
Earl Grey



Product



SUKHEE HAESOO Vin Chaud

SUKHEE HAESOO Vin Chaud contains sweet red grapes, fresh hallabong, lemon, and a spoon of apple and cinnamon, allowing you to easily enjoy the taste of Vin Chaud without long boiling times.

If you've only enjoyed Vin Chaud in winter, now you can savor ice Vin Chaud all year round!

Contains a large amount of polysaccharide (Active compounds)
Fruit of the Oriental Raisn Tree
(Hovenia Dulcis)



Enhance immunity with tannin
and catechin ingredients
RED GRAPES



It's rich in vitamin C,
good for recovering from fatigue
and preventing colds
HALLABONG



Rich in essential amino acids,
vitamins, and minerals
SPROUT BARLEY



Helps prevent infectious
diseases and increase
immunity with rich vitamin C
LEMON



Introduction

Always SUKHEE HAESOO for the beginning and the end of drinking parties.

SINCE 2021



**Delicious to drink, comfortable the next day
Essentials for drinking parties in a variety of ways**

#First 100% Acer tegmentosum Maxim extract
#Patented sprout barley manufacturing method



Recommend for those!



- ☑ - Those who do not like sobering drink with herbal flavor
- ☑ - Those who have a bad hangover the next day
- ☑ - Those who have a drinking party while on a diet
- ☑ - Those who don't like the smell and taste of alcohol
- ☑ - Those who cannot control themselves at a drinking party
- ☑ - Those who need an item to lighten up drinking party vibe

How to drink



1. Unscrew the Soju lid



2. Open up the bottom of the SUKHEEHAESO



3. Combine it with the bottle and turn it around until it makes a "tap" sound.



4. Hold the SUKHEE HAESOO product, not the Soju bottle, and return the bottle cap.

About



How to have fun

Because it is a 75kcal sobering drink!

Drink it as an undiluted solution
before or after drinking, or drink it as a light drink



Enjoy like iced tea



Recommended for
those who want a light taste.



At home, at work, or a drinking party,
simply make an ABC flavored drink with
Sookhee Haesoo and water.

Enjoy it like Ade



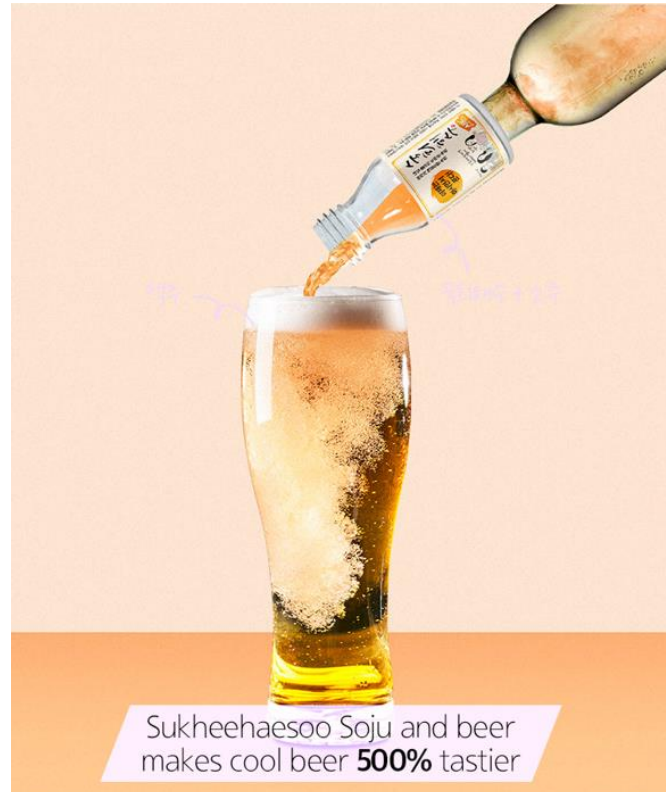
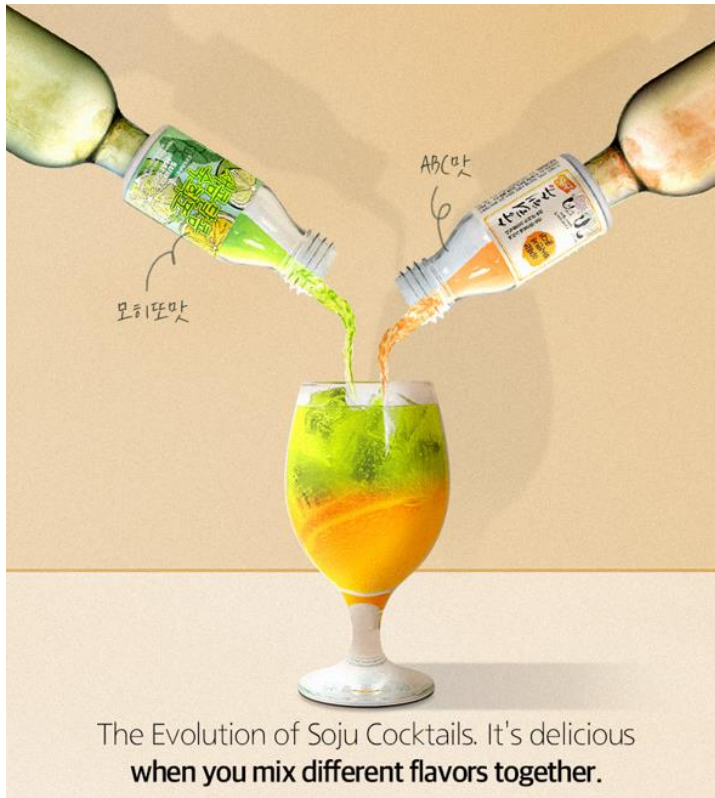
Recommend for
those who want a refreshing taste



It's delicious with carbonated water
or cider or sparkling drinks.

How to enjoy SUKHEE HAESOO 200%

Sukheehaesoo is a hangover drink that you can enjoy 1:1 after combining it in a Soju bottle, but you can mix it with other flavors so enjoy it as a cocktail or a very delicious beer even if you mix it with beer.



How to enjoy SUKHEE HAESOO 200%

It's okay to mix it with water or sparkling water after drinking it!

A hangover drinks Sukhee haesoo you can choose ingredients according to your personal preference and enjoy them in a variety of ways like regular drinks!



1) Shopping mall reviews



Online Review

Korean community

NAVER

Consumer reviews

N 숙회해수

통합 VIEW 쇼핑 이미지 지식IN 인플루언서 동영상 ...

VIEW에서 #사용법을 검색해보세요

전체

나도캠핑 | 인플루언서 | 3일 전
숙취해소음료 **숙회해수** 추천 술자리필수템

숙회해수를 선택하게 되었어요. 일반적이 숙취음료는 약 재향이 많이 나서 먹지 않았는데 이걸 생각했던 것보다 맛있고 음료처럼 마실 수 있어서 좋았습니다. 숙회해수 숙회해수는...

#숙회해수 #ABC #술빨리개는법 #술자리인싸템 #술에타먹는음료

페퍼네 힐링스테이 | 2일 전
숙취해소음료 술에 섞어먹는 인싸템 **숙회해수**

인싸템 숙회해수가 보였어요! 술병에 꽂아마시는 숙취해소제라니 다른건 다 참아도 이걸... 자태의 #숙회해수ABC 음료는 해독주스잖아요 App le Beet Carrot 사과 / 비트 / 당근...

#새싹보리유산발효액 #벌나무 #ABC음료 #숙회해수ABC #MZ세대

리부하는 슈 월드 | 6일 전
술빨리개는법 **숙회해수** 신개념 숙취해소음료♡

숙취해소음료 숙회해수 를 주문해서 술 마실 때 함께 마셔본 후기를 올려 볼게요 생에 첫... * 술빨리개는법 숙회해수 * 무려 7월 1일에 출시된 따끈한 신상예다가 1병 / 9병 세트로 각각...

솔직한 튜빙 일상 | 2022.07.11.
숙취해소음료 **숙회해수** 술에 타먹기 딱이야! 술자리인싸템 추천

술에 타먹는 숙취해소음료 '숙회해수' 특허받은 새싹보리 유산발효액이 들어있고 각종... 박스안에 가득 들어있는 친구들을 보니 열어보기도 전에 실했어요>> 숙회해수 1병당 소주...

#숙취해소음료 #숙취 #숙취해소 #숙취해소추천 #술빨리개는법 #숙회해수

나를 그리다 | 2022.07.03.
[숙취해소음료] 술먹은 다음날 숙취없애주는 **숙회해수**

숙회해수 ABC 숙취해소음료 나란사람 카페보다 술집을 더 좋아하고 술은 말할것도 없이... 너무 귀여운 포피미 숙회해수 나의 숙취를 책임져줄 아이들 기대한다... 진짜 효과있는지...

#숙회해수 #숙취해소음료 #숙취해소 #숙취해소추천 #술빨리개는법

배불도의 배부른 순간 :) | 2022.07.05.
[숙취해소음료] **숙회해수** 구매 후기

숙취해소음료 숙취음료 술자리인싸템 숙회해수 구매 후기 알코올릭인 저와 신랑은 참.. 방법 숙회해수 타먹기!!! 그럼 숙회해수 구매 후기 지금 시작합니다! 숙회해수 구매처...

#부천역 #부부일상 #숙회해수 #ABC #음료 #벌나무 #새싹보리

yeonee 블로그 | 2022.07.05.
술빨리개는법 **숙회해수**

그래서 숙취로 고생하시는 분들을 위한 술빨리개는법 숙회해수를 준비해 봤습니다! 따라란 - 박스는 딱 술빨리개는법 숙회해수 상품 크기에 알맞게 과포장 되지 않게 와서 좋았습니다....

#술빨리개는법숙회해수 #술빨리개는법 #숙회해수 #숙취해소음료

173.4 | 3일 전
숙취해소음료 | **숙회해수**, 회식자리 숙회야 너만 믿는다!

(주) 숙회 숙회해수는 모두에게 술을 즐길 다양한 방법과 편안한 아침을 선사하여 모두가 즐거운 음주 문화를 만들고자 노력하는 숙취해소 전문 브랜드라고 하는데요~ 그 노력으로...

#리뷰 #숙취해소음료 #숙회해수 #술에타먹는음료 #ABC #디톡스

미두의 즐거운일상 | 2022.07.03.
술에 타먹는 숙취해소음료 **숙회해수** 추천

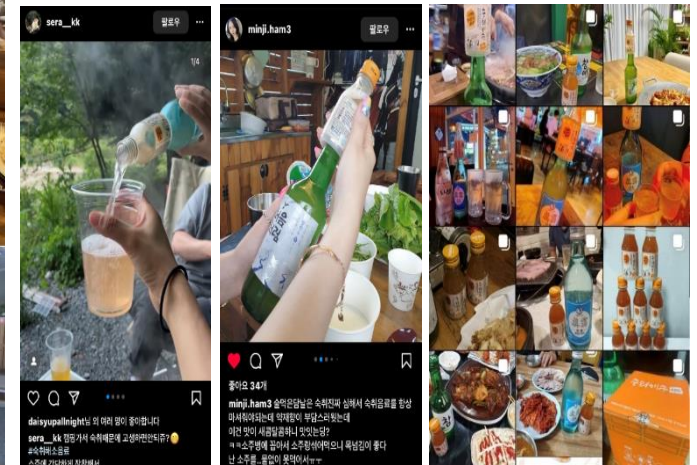
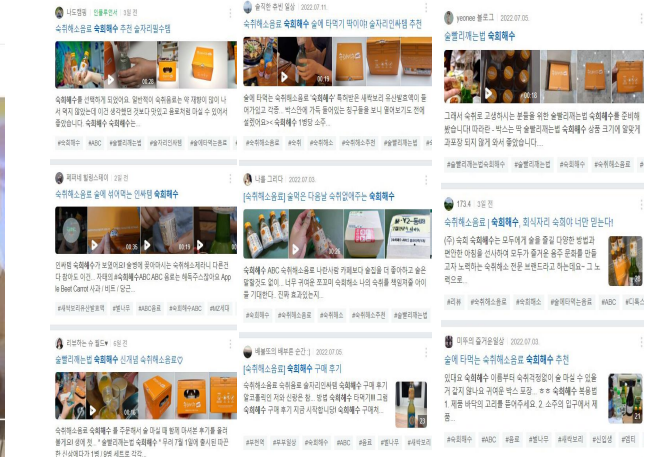
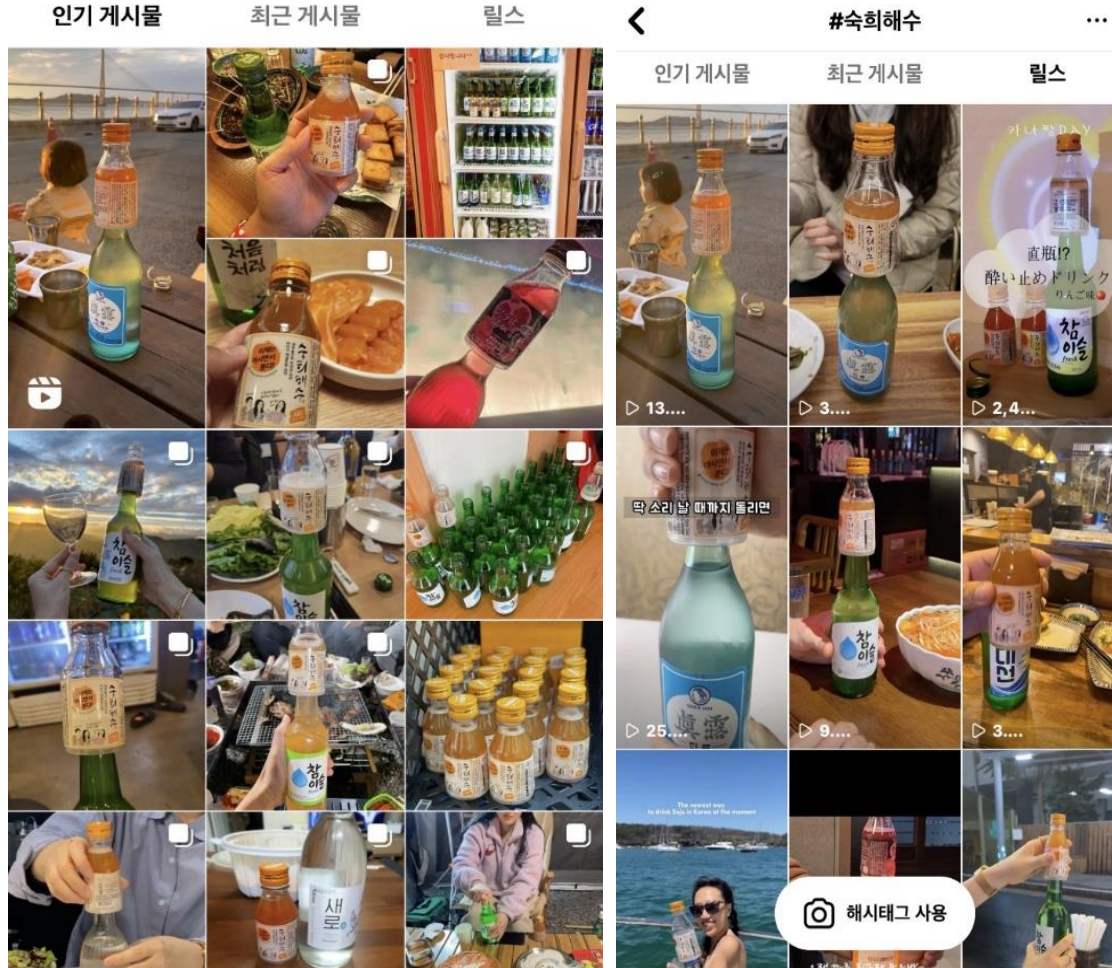
있대요 숙회해수 이름부터 숙취걱정없이 술 마실 수 있을 거 같지 않나요 귀여운 박스 포장... ㅎㅎ 숙회해수 복용법 1. 제품 바닥의 고리를 뜯어주세요. 2. 소주의 입구에서 제품...

#숙회해수 #ABC #음료 #벌나무 #새싹보리 #신입생 #엔티

Online Review

Instagram

Consumer reviews



Online Review

A lot of SUKHEEHAESOO video clips are uploaded on the INSTAGRAM
One of them are recorded **100,000,000** views within only 1 month
*2023.12.17 ~2024.01.22

Youtube Consumer Reviews



소주에 곁아먹는 숙취해소제?
바로사봤습니다. #숙취해수
조희수 1594만회

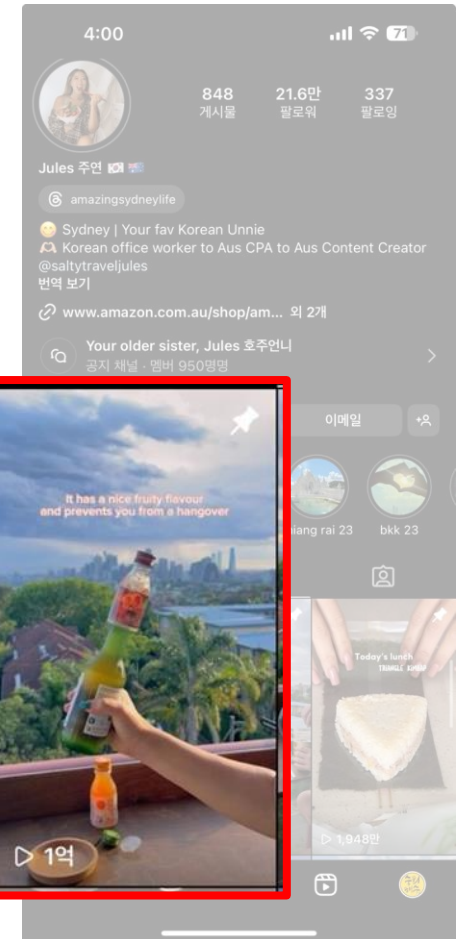
15.94 million cumulative
views through short videos

As of February 22, 2024



인싸들이 호들갑떨면서 먹는 술자리 아이템
조희수 65만회 · 9개월 전

UPSub업설
숙취해소가 과연 잘 될까요?... #숙취해수 #숙취해수.
4K



Place



Offline Sales Destination

Convenience Store GS 25/ Hyundai Department Store
/ E-mart everyday

5,525 restaurants nationwide on sale



As of November 21, 2023,

5,525 restaurants and bars nationwide are selling
Sukhee Seawater products

숙희해수 공식 판매점

전국매장 입점 판매!

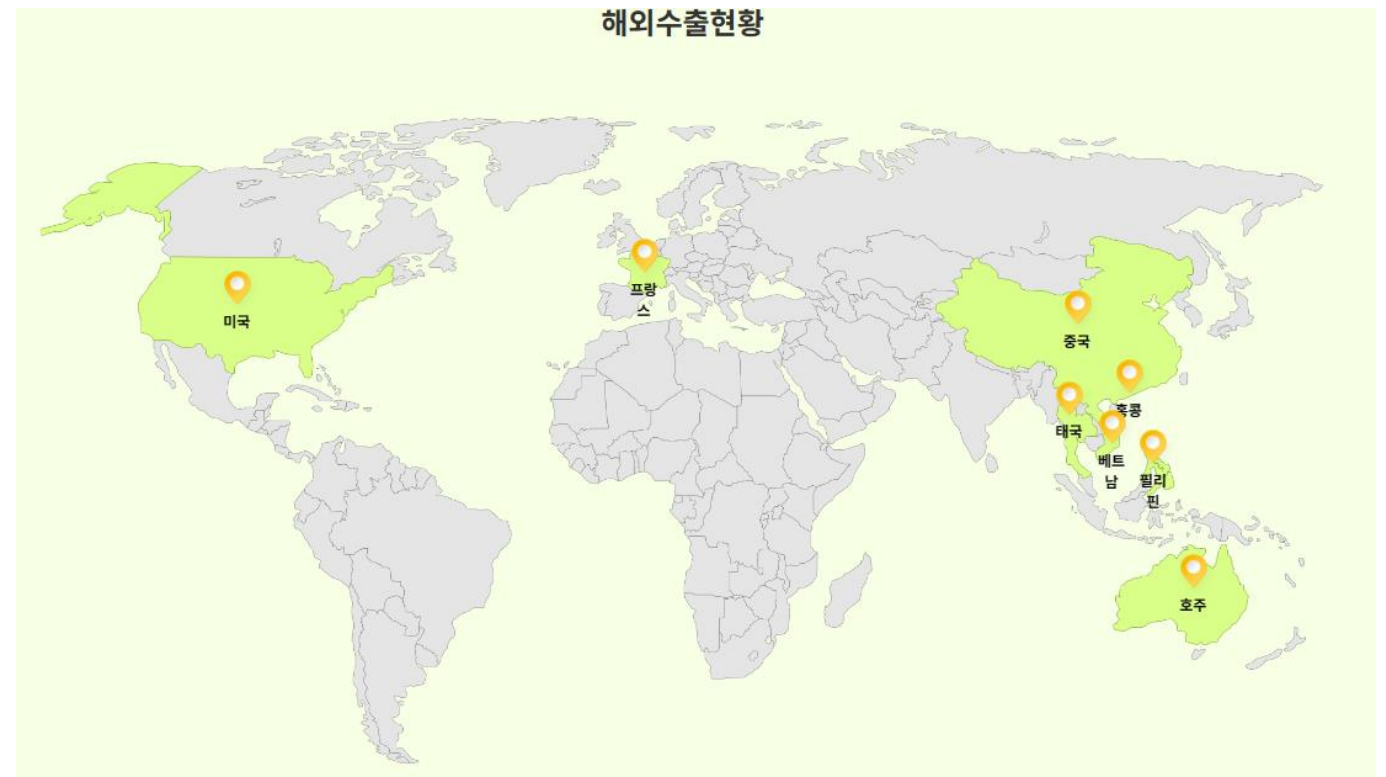
전체	서울	경기	인천	강원	충남	전남	대전	전북	광주	경북	대구	울산	경남	부산	제주
서울	마가전상회				이태원			서울 용산구 이태원로26길 28						02-790-3442	
서울	매향이				성북구			서울 성북구 삼선교로10길 8 1층						0507-1373-4265	
서울	성공관				구로구			서울 구로구 디지털로 242 한화비즈메트로1차 1층 101호						0507-1477-2279	
서울	술술 풀리는 포차				강남구			서울 강남구 일원로9길 48 1층						0507-1346-9792	
제주	나비바나				서귀포시			제주 서귀포시 서귀로 173 1층						07-7785-1000	



Export sales status

Overseas exports to United States,
France, Australia, Japan
China, Hong Kong, Mongolia,
South Africa, Netherlands,
Philippines, Thailand, etc

Exports to many other countries
are underway.



Manufacturing Progress

According to the Health Functional Food Act, standards for raw materials are strictly set, and inspections are conducted for each raw material before production.



1. Raw material

Use of raw materials suitable for the standard level



2. Weighing

Weighing according to the mixing ratio



3. Mixed manufacturing

Agitation after input of raw materials



4. Filtrate/pre-sterilization

Liquid filtrate and pre-sterilization



5. Filling/post-sterilization

Filling according to the filling amount, post-sterilization



6. Inspection process

Inspection of properties, contents, coliform group, and number of bacteria



7. Packing

Packed by quantity according to the packaging unit



8. In-house inspection

In-house quality inspection according to standards and specifications



9. Storage and shipment

Ships only products that have passed standards and specifications



- 24 -

Packaging +

Box Packaging

1 carton box amount : 36ea

FOB 1.7 per each

size: 300 x 300 x 125 (mm)

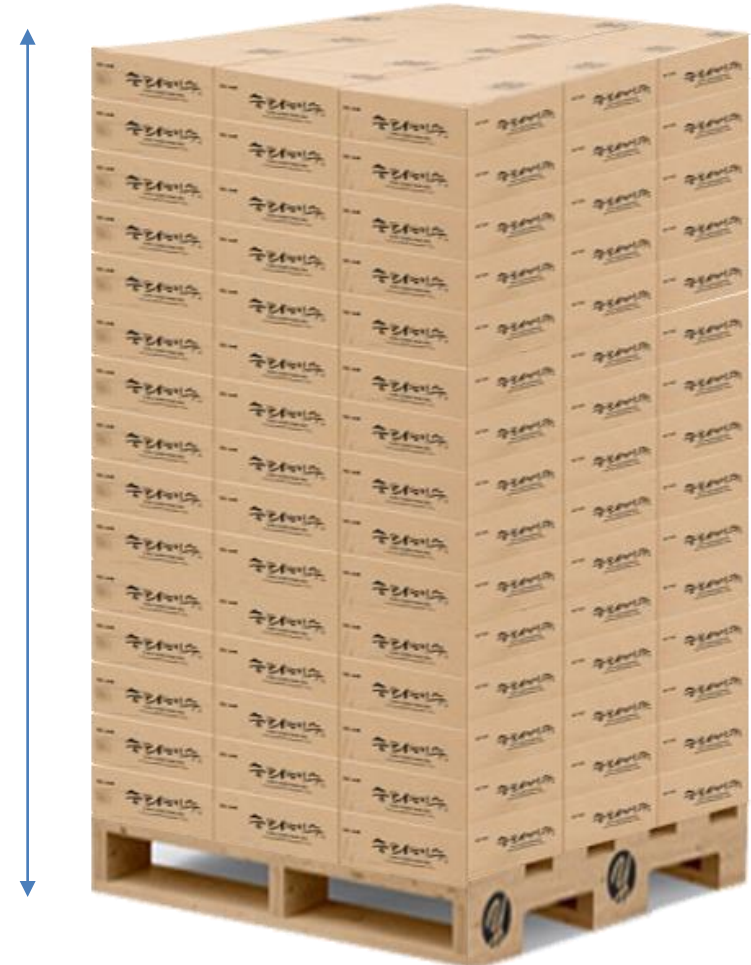


MOQ 1pallet

Amount : carton box 117ea (4,212ea)

1 X 1 X 1.9 M

1900mm



**SUKHEE
HAESOO**



How to enjoy
SUKHEEHAESOO

**Refresh
morning**

Just 10 seconds for sweet SOJU
and refresh your morning



How to enjoy
SUKHEEHAESOO

**Refresh
morning**

**SUKHEE
HAESOO**

Stick and shake it!
It's time for on point SOJU



*ENG
Posters are
available
with only
soft copy



How to enjoy
SUKHEE-HAESOO

SUKHEE HAESOO

POMEGRANATE&RASPBERRY

Although the life is bitter,
let the drinks sweet.



How to enjoy
SUKHEE-HAESOO

SUKHEE HAESOO

Easy,
Breezy,
Beautiful SOJU cocktail

*ENG
Posters are
available
with only
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How to enjoy
SUKHEE HAESOO



SUKHEE HAESOO
Pomegranate & Raspberry

SUKHEE HAESOO highball with
SUKHEE HAESOO PR



SUKHEE HAESOO ABC

Summer with
SUKHEE HAESOO

**SUKHEE
HAESOO**



How to enjoy
SUKHEE HAESOO

SUKHEE HAESOO
Mojito



Sweet and Sour Lime & Lemon
Immersed with MOJITO



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available
with only
soft copy

SUKHEE
HAESOO



How to enjoy
SUKHEEHAESOO

SUKHEE HAESOO Red Grapefruit

Stick it and Swivel

Grapefruit Cocktail



SOJU cocktail | SUKHEEHAESOO with refresh morning

A fantastic combination!
A clean taste of black tea,
sweet and sour grapefruit

SUKHEE
HAESOO



How to enjoy
SUKHEEHAESOO

The pungent cinnamon scent and real fruit concentrate make it deeper

SUKHEE HAESOO Vin chaud

Real SOJU Cocktail

Easy,
Breezy,
Beautiful SOJU cocktail



***ENG**
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available
with only
soft copy



Thank You
Sukhui Inc.
sukhuihaesu.com
Mail: sukhuihaesu@gmail.com